



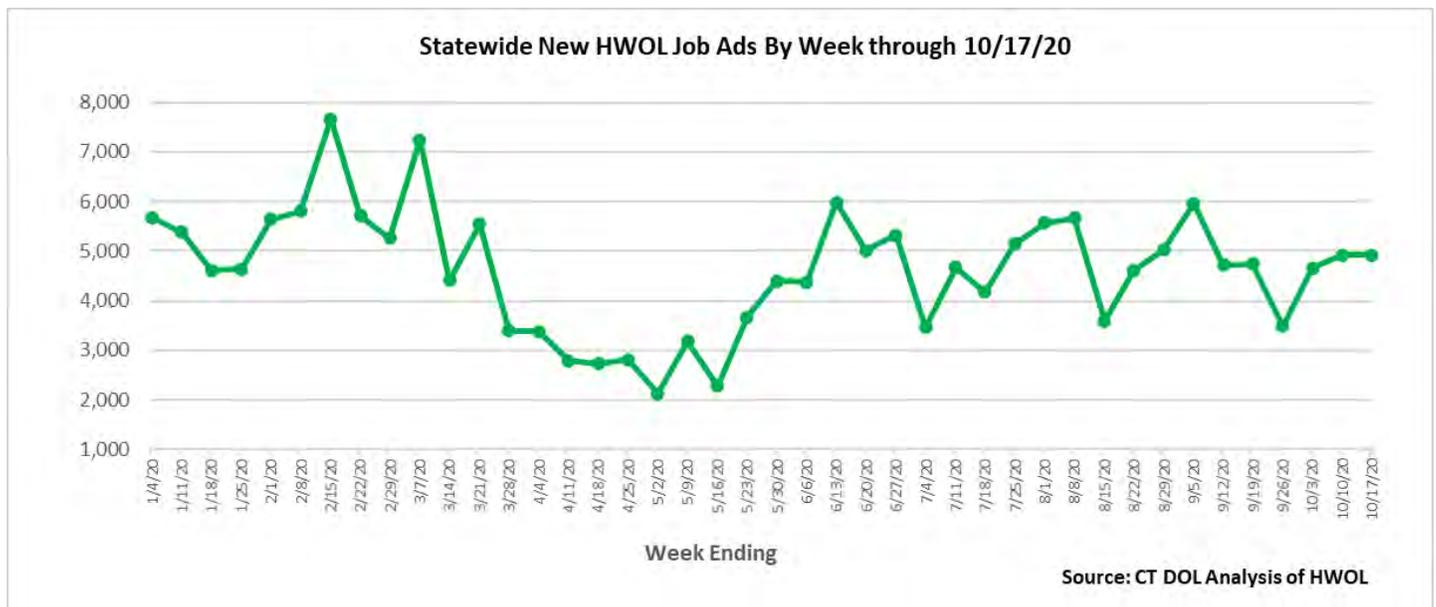
# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending October 17<sup>th</sup>, 2020

### Total New Jobs Ads Above 4,900 for Second Straight Week

WETHERSFIELD, October 22, 2020 – During the week ending October 17, 2020, there were 4,920 new postings. New postings are up 4 new ads from a week ago and up 175 from four weeks ago. This small weekly change overlays larger industry level shifts. Increasing industries include Finance and Insurance (+95 new ads or +25%), Professional, Scientific, & Technical Services (+86 new ads or +41%), and Manufacturing (+43 new ads or +35%). Industries with large decreases include Healthcare and Social Assistance (-172 new ads or -19%) and Educational Services (-69 new ads or 32%).



**Industries** with the most new postings include Retail Trade, Health & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, Software Developers, Applications, and Registered Nurses.

**Employers** with the most new postings include State of Connecticut, Cigna Corporation, and Amazon.

## The three industries with the most new job postings where

- **Retail Trade** (774 new postings, +1% over the week)
- **Health Care and Social Assistance** (749 new postings, -19% over the week)
- **Finance and Insurance** (470 new postings, +25% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending : 10/17/2020	1 week ago: 10/10/2020	4 weeks ago: 9/19/2020	1 week change		4 week change	
					%	#	%	#
00	<b>Total</b>	4,920	4,916	4,745	0%	4	4%	175
11	Agriculture, Forestry, Fishing and Hunting	3	7	3	-57%	-4	0%	0
21	Mining, Quarrying, and Oil and Gas Extraction	12	2	7	500%	10	71%	5
22	Utilities	54	25	37	116%	29	46%	17
23	Construction	76	43	56	77%	33	36%	20
31	Manufacturing	386	341	328	13%	45	18%	58
42	Wholesale Trade	41	31	29	32%	10	41%	12
44	Retail Trade	774	770	717	1%	4	8%	57
48	Transportation and Warehousing	136	165	133	-18%	-29	2%	3
51	Information	100	80	93	25%	20	8%	7
52	Finance and Insurance	470	375	498	25%	95	-6%	-28
53	Real Estate and Rental and Leasing	75	64	104	17%	11	-28%	-29
54	Professional, Scientific, and Technical Services	298	212	243	41%	86	23%	55
55	Management of Companies and Enterprises	4	5	7	-20%	-1	-43%	-3
56	Administrative and Support	116	169	140	-31%	-53	-17%	-24
61	Educational Services	148	217	143	-32%	-69	3%	5
62	Health Care and Social Assistance	749	921	838	-19%	-172	-11%	-89
71	Arts, Entertainment, and Recreation	36	38	23	-5%	-2	57%	13
72	Accommodation and Food Services	212	218	184	-3%	-6	15%	28
81	Other Services (except Public Administration)	81	78	123	4%	3	-34%	-42
92	Public Administration	81	76	87	7%	5	-7%	-6
99	unspecified	1,068	1,079	952	-1%	-11	12%	116

Source: CT DOL Analysis of HWOL

12 sector had job posting increases over the week and 9 had decreases. Some of the largest percent increases occurred in Construction (+77% or +33 new ads), Professional, Scientific & Technical Services (+41% or +86 new ads), and Wholesale Trade (+32% or +10 new ads). The 9 decreasing industries fell by a combined 347 ads over the week. Among decreasing industries, 49.6% occurred in Health Care and Social Assistance (-19% or -172 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings were:

- Retail Salespersons (229 new postings, +2% over the week)
- Software Developers, Applications (174 new postings, +145% over the week)
- Registered Nurses (153 new postings, +24% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Employer	Ads Week 10/17/20	1 week ago: 10/10/20	4 weeks 9/19/20	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	229	224	230	2%	5	-0%	-1
Software Developers, Applications	174	71	125	145%	103	39%	49
Registered Nurses	153	123	145	24%	30	6%	8
Computer Occupations, All Other	138	86	107	60%	52	29%	31
Customer Service Representatives	138	132	163	5%	6	-15%	-25
Sales Representatives, Wholesale and Manuf.	129	111	97	16%	18	33%	32
First-Line Supervisors of Retail Sales Workers	126	119	133	6%	7	-5%	-7
Managers, All Other	110	106	97	4%	4	13%	13
Stock Clerks and Order Fillers	109	85	93	28%	24	17%	16
Laborers and Freight, Stock, and Material Movers	86	83	101	4%	3	-15%	-15
Medical and Health Services Managers	81	82	54	-1%	-1	50%	27
Management Analysts	62	38	51	63%	24	22%	11
Computer Systems Analysts	53	24	32	121%	29	66%	21
Secretaries and Administrative Assistants	53	66	43	-20%	-13	23%	10
Marketing Managers	51	30	41	70%	21	24%	10
General and Operations Managers	50	34	58	47%	16	-14%	-8
Security Guards	50	49	46	2%	1	9%	4
Combined Food Preparation and Serving Workers	49	58	50	-16%	-9	-2%	-1
Financial Managers	48	26	43	85%	22	12%	5
Merchandise Displayers and Window Trimmers	47	57	30	-18%	-10	57%	17
Personal Care Aides	47	83	61	-43%	-36	-23%	-14
Nursing Assistants	46	51	74	-10%	-5	-38%	-28
Cashiers	45	52	24	-13%	-7	88%	21
Sales Managers	45	46	32	-2%	-1	41%	13
Heavy and Tractor-Trailer Truck Drivers	44	64	60	-31%	-20	-27%	-16

Source: CT DOL Analysis of HWOL

## Employers with the Most New Job Postings

Employer	Ads Week Ending : 10/17/2020	1 week ago: 10/10/2020	4 weeks ago: 9/19/2020	1 Week # Change	4 Week # Change
State of Connecticut	103	69	7	34	96
Cigna Corporation	99	68	69	31	30
Amazon	77	28	93	49	-16
Anthem Blue Cross	66	34	53	32	13
CVS Health	58	23	40	35	18
Macy's	51	20	8	31	43
Lowe's Companies, Inc	45	104	56	-59	-11
Whole Foods Market, Inc.	45	15	34	30	11
Petco	43	6	8	37	35
Mercy Medical Center Clinton	36	4	55	32	-19
Staples	33	12	25	21	8
Hartford Healthcare	32	91	146	-59	-114
Lockheed Martin Corporation	31	15	12	16	19
Masonicare Corporation	31	3	9	28	22
Travelers	31	14	22	17	9
UnitedHealth Group	28	34	64	-6	-36
Deloitte	27	11	35	16	-8
Humana	25	21	34	4	-9
Pfizer	25	7	10	18	15
Eastern Connecticut Health Network	23	6	7	17	16
H&R Block	23	7	0	16	23
Trinity Health	23	3	0	20	23
Stanley Black & Decker	22	11	13	11	9
Eversource Energy	21	5	20	16	1
Spectrum	21	15	4	6	17

Employers with the most new job postings for the week ending October 17<sup>th</sup> were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 22 percent of all new ads. The employers with the largest increase over the week were Amazon (+49 new ads), Petco (+37 new ads) and CVS Health (+35 new ads). Three of the top 25 employers had decreases over the week, the largest being Hartford Healthcare (-59 new ads) and Lowe's (-59 new ads).

### Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>